

## 24 KARAT START SMART PROGRAM Scholars Night SPONSORSHIP PACKAGES

## Gold \$15,000

Table for 8 guests at Start Smart Scholars Night. Prominent placement of organization logo on event programs, signage, and screen. Color, full-page ad in event program and logo displayed on all centerpiece displays. Brief event speaking opportunity (if desired). One press release mention, and the opportunity to place collateral/swag at each seat at event. Event social media thank-yous and 4 additional social media platform shoutouts over the next year.

## Silver \$7,500

Tickets for 4 guests at Start Smart Scholars Night. Placement of organization logo on event programs and signage. Color, half-page ad in event program and logo displayed on two dinner/buffet tables. Logo printed on raffle tickets. Event social media thank-yous and 2 additional social media platform shoutouts over the next year.

## Bronze \$2,500

Tickets for two at Start Smart Scholars Night. Placement of organization logo on event programs and signage. Color, half-page ad in event program and logo displayed on one dessent table. An event social media platform shoutout.