

# Reno Housing Authority NEWS RELEASE

For Immediate Release — July 15 2021



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## Rental Assistance Program Needs Landlords

*Own or manage a rental property? RHA wants to meet you*

RENO, Nev. — The Reno Housing Authority is set to host a Landlord Outreach Fair Friday, July 23 from 7:30-11:30 a.m. at RHA headquarters at 1525 East 9th St. in Reno. With rental vacancies hovering at only about 3%, lower income residents have a difficult time securing safe, quality housing. The Reno Housing Authority strives to provide long-term affordable housing and can't do it alone. Landlords who participate in the Housing Voucher Choice Program play a vital role in ensuring low income families have a safe place to live.

"Landlords who are part of our Housing Choice Voucher Program are guaranteed rent stability and direct deposit, but more than that they play a big part of providing a stable foundation for families, older Nevadans and veterans," said Amy Jones, executive director of the Reno Housing Authority. "They help the entire community prosper."

**WHAT:** Landlord Outreach Fair—open to all landlords and property managers  
**WHEN:** Friday, July 23, 7:30—11:30 a.m.  
**WHERE:** RHA headquarters, 1525 East 9th Street, Reno

The RHA also provides monetary lease signing bonuses to landlords and property managers who accept specialty vouchers, and other incentives for all voucher programs.

Of the more than 4,200 local individuals and families served by the U.S. Department of Housing and Urban Development's Housing Choice Voucher Program, more than a third are children and 41% are elderly or disabled.

"We have a great need right now for landlords to partner with us, to help provide safe, quality housing for our fellow Nevadans," Jones said. Currently, Housing Choice Voucher households comprise about 3% of the rental market in Washoe County, but the HCV waiting list has more than 4,000 individuals and families on it.

Currently partnering with more than 700 landlords in Washoe County, the Housing Choice Voucher Program doesn't just target owners of large apartment complexes. Landlords who manage just a single property can take part. Nicole Beadles and her husband Robert appreciate how seamless transactions are with RHA, and how quickly they get quality, long-term tenants into their properties.

*(more)*

*Predominantly federally funded, the Reno Housing Authority provides affordable housing for qualifying residents of Reno, Sparks and Washoe County. We provide a place to call home for 4,000 families through Housing Choice Vouchers, public housing and affordable market-rate properties. We've helped people afford to live in northern Nevada for 75 years.*



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“The staff at RHA is responsive to my needs and respectful of my time when it comes to inspections and such. They’re friendly and easy to work with,” Nicole said. “We can interview potential voucher clients and ensure they’re a good fit for our properties, and every tenant we’ve had has been appreciative and respectful.”

Beadles said she also welcomes the secured income from working with RHA and that there’s recourse with the organization if things go awry. The couple has been on food stamps and welfare themselves in the past, and hope their success story as property owners can quash negative stigmas of working with low income clients. “We treat our clients the way we’d like to be treated and love the way our tenants appreciate our hard work. It’s a win win,” she said.

Another landlord benefit is that the RHA performs criminal background checks on all potential renters, and landlords can request contract rent increases as often as every 12 months, an important perk as average rental rates in the Reno-Sparks area have risen 60% in the last six years.

Landlords or property managers wanting more information are encouraged to call the Reno Housing Authority at 329.3630 or visit [RenoHA.org](http://RenoHA.org).

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